GOVERNMENT OF ANDHRA PRADESH
ABSTRACT

Elections – General Elections, 2014 – Polling on 30.04.2014 & 7.05.2014 – Publicity – Scrolling in Television Channels – Payment of **Rs.19,659/-** to M/s Aamoda Broadcasting Company Pvt., Ltd., Hyderabad for telecast Scrolls through channel for Phase-I & Phase-II during General Elections, 2014– Orders – Issued.

GENERAL ADMINISTRATION (ELECTIONS.C) DEPARTMENT

G.O.RT.No. 2770 **Dated:10 -09-2015**

Read the following:-

1. Govt. Lr.No.1269/Elecs.C/A 2/2014-15, dt:29-04-2014.
2. From Authorised Signatory, M/s Aamoda Broadcasting Company Pvt Ltd, Hyderabad Invoice NoINABN/14-15/00323 dt:30-04-2014 & Invoice No.INBAN/14-15/00435 dt.7.5.2014.
3. G.O.Rt.No.243 Finance (TFR.I) Dept.dt. 22.7.2014.
4. .G.O.Rt.No. 1865 Finance (EBS.I-GAD.I-II) Department dt. 18.06.2015

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ORDER:

In the Government letter 1st read above, orders have been issued to M/s Aamoda Broadcasting Company Pvt. Ltd., Hyderabad to telecast the 100 Scrolls through ABN Andhra Jyothi channel from 2.00 p.m. on 29.04.2014 to 6.00 p.m. on 30.4.2014 for Phase-I and Phase-II in General Elections, 2014 and sent bill for Rs.33,708/- (Rs.16,854/- + Rs.16,854/-) for arranging payment.

2. After careful examination of the matter, Government hereby accord sanction for an amount of **Rs.19,659/-** (Rupees Nineteen thousand six hundred and fifty nine only) i.e., 58.32% share of a total expenditure for Andhra Pradesh State as per the orders issued in the reference 3rd read above, to M/s Aamoda Broadcasting Company Private Limited, Hyderabad towards cost of telecast the 100 Scrolls through ABN Andhra Jyothi News channels from 2.00 p.m. on 29.04.2014 to 6.00 p.m. on 30.4.2014 for Phase-I and Phase-II in General Elections, 2014.

3. The expenditure sanctioned in para 2 above shall be debited to **"2015 Elections – MH 106 Charges for conduct of Elections to State Legislature – S.H. (05) Legislative Council – 260 Advertisements Sales and Publicity Charges"**and shall be met from the additional funds provided vide G.O. 4th read above.

4. The General Administration (Claims.C) Department are requested to draw the amount sanctioned in para 2 above, and credit in favour of **"Aamoda Broadcasting Company Private Limited, Hyderabad A/c No.866020110000374, Bank of India, Film Nagar, Hyderabad Branch, IFSC Code:BKID0008660 PAN No.AAHCA3752H**

5. The Pay and Accounts Officer, Hyderabad are requested to admit the bills in relaxation of Treasury Control orders issued vide G.O. 4th read above.

(P.T.O)

6. This order does not require the concurrence of Finance Department as per the orders issued vide G.O.4th read above.

(BY ORDER AND IN THE NAME OF THE GOVERNOR OF ANDHRA PRADESH)

V.VENKATESWARA RAO
ADDL. CHIEF ELECTORAL OFFICER &
ADDL.SECRETARY TO GOVERNMENT

To
M/s Aamoda Broadcasdting Company Private Limited,
Road No.86, Jubilee Hills, Hyderabad.
The General Administration (Claims.C) Department, Hyderabad.
The Deputy Pay and Accounts Officer, Secretariat Br. Hyderabad.
Copy to:
The Accountant General, Andhra Pradesh Hyderabad.
The Pay & Accounts Officer, Andhra Pradesh, Hyderabad.
The General Administration (Elections. E) Department,
SF/SC

//FORWARDED :: BY ORDER//

SECTION OFFICER